

VINTAGE & CLASSIC EURO CAR CAR TOUR & SHOW



JUNE 10, 2023 12-5PM

\$750 Turbo Sponsorship Level

- *10 x 20 Vendor Space*
- *Listing on (1) Downtown Canandaigua Kiosk locations for 2 months*
- *Logo on all Printed Materials-Posters, Handouts, Restaurant Table Tents*
- *Listing on all Print Media-Finger Lakes Times, Daily Messenger, CDGA Newsletters*
- *12 Social Media Mentions*
- *Listing on BID Website*
- *Event Signage*
- *Opportunity to Have a Representative Present to Congratulate Winners*
- *Insert in Event Welcome Bags and Full Page Ad in Program*
- *Logo on Awards and Dash Plaques*

\$500 Big Wheel Stage Sponsorship

- *10 x 10 Vendor Space*
- *Listing on all Printed Materials-Posters, Handouts*
- *8 Social Media Mentions*
- *Listing on BID Website and 1/2 Page Ad in Program*
- *Mentions During Event Announcements and Prior to Each Show*
- *Insert in Event Welcome Bags*
- *Logo on Dash Plaques*

\$250 Fuel Friend Sponsorship Level

- *10 x 10 Vendor Space*
- *Listing on all Printed Materials-Posters, Handouts, Table Tents*
- *6 Social Media Mentions*
- *Listing in Program*
- *Insert in Event Welcome Bags*

\$100 Club Sponsorship Level

- *3 Social Media Mentions*
- *Listing on Poster and Program*
- *Club Signage*
- *All the vehicles of your club's marque will be displayed together*
- *One People's Choice Award will be Presented (entrant need not be a club member)*

VINTAGE & CLASSIC EURO CAR *Celebration*

Thank you for your interest in showcasing your organization before, during and after this highly anticipated event being commemorated in Historic Downtown Canandaigua.

We are capping the number of Vintage & Classic Euro Cars to assure a quality show for owners, sponsors and attendees. A show of this caliber normally draws 1000's of spectators.

Our events are heavily promoted and this event will be backed by a strong marketing campaign to reach the local community and spectators from the Finger Lakes region.

We look forward to including you in our marketing efforts and fun afternoon.

For more information: (585) 396-0300 bidevents@downtowncanandaigua.com
www.downtowncanandaigua.com